



# Austin/Travis County Health and Human Services Department



*The role of public health is to:*

**PROMOTE** community-wide wellness,

**PREVENT** disease, and

**PROTECT** the community from infectious diseases,  
environmental hazards, and epidemics

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# Social Services Investment Framework

## Public Health and Human Services Committee

**June 18, 2013**

**Stephanie Hayden, Assistant Director**

# **St. David's Foundation**

## **Social Service Investments**

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- **Healthy Aging:** \$2,300,000
  - focused on improving access to health-related and health care services for low-income older adults in Central Texas, including support of evidence-based and aging-in-place programs that help people remain in their homes as long as possible
- **Health Futures:** \$6,500,000
  - support the development of the health care workforce, as well as funding health-related research
- **Healthy Living:** \$1,900,000
  - promote healthier eating, physical activity and exercise and improve access to affordable, nutritious food for low-income families in Central Texas

# **St. David's Foundation**

## **Social Service Investments** (cont'd)

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- **Healthy Minds:** \$5,000,000
  - improve access to behavioral health programs for low-income youth and adults through school and community-based assessment, counseling and prevention services and through the integration of mental health services into the primary clinic setting
- **Healthy People:** \$10,700,000
  - improve overall health and health care for all Central Texans, regardless of location or socioeconomic status
- **Healthy Smiles:** \$5,300,000
  - free dental screenings, sealants and acute care to children at Title I elementary schools across six school districts in Central Texas, as well as to adults referred by area safety net clinics and the Health Alliance of Austin Musicians (HAAM)

# **Travis County**

## **Social Service Investments**

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- Basic Needs: \$424,190
- Behavioral Health: \$3,397,089
- Child and Youth Development: \$2,298,384
- Education: \$204,896
- Housing Continuum: \$839,384
- Legal Services: \$268,980
- Public Health and Access to Healthcare: \$516,059
- Supportive Services for Independent Living: \$630,947
- Workforce Development: \$2,367,981

# United Way

## Social Service Investments

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- Success By 6: \$1,070,000
  - works to make sure every child is ready for kindergarten by improving the networks of child care services, parent education, public and private funding and public policy in the Central Texas community
- Middle School Matters: \$1,035,502
  - coordinates a array of evidence-based services, including behavioral health, case management, mentoring, tutoring, out-of-school time and parent education, and provides campuses with a system for ensuring these services are available to meet the specific needs of students
- Financial Opportunity: \$100,000
  - empower working poor families and individuals with the knowledge and tools to become financially stable
- Health: \$396,000
  - Health programs support the behavioral and mental health of young children, middle school youth and their families.

# **Current Framework**

## **Self Sufficiency Continuum for Social Services**

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☐ **Safety Net**

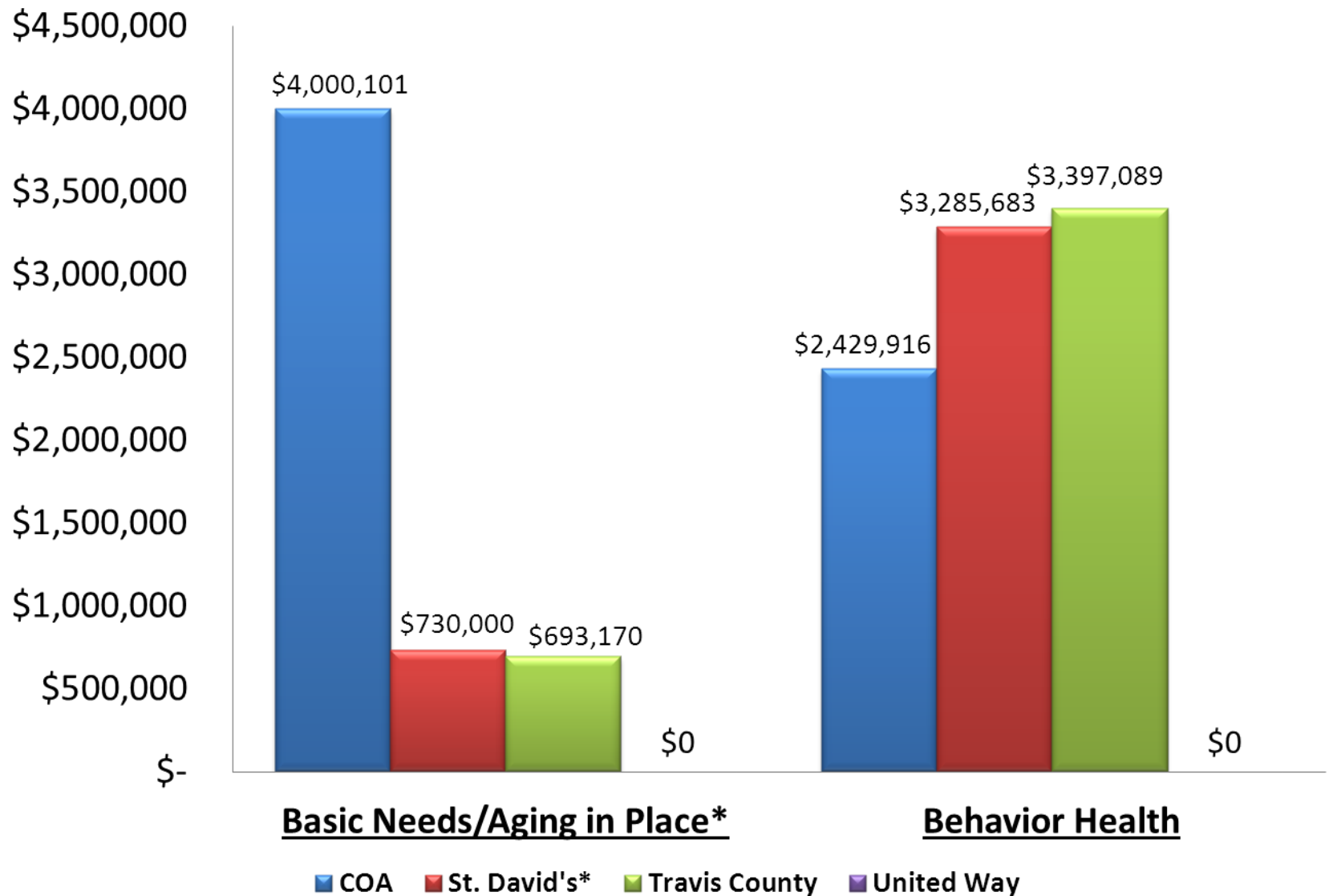
☐ **Transition Out of Poverty**

☐ **Problem Prevention**

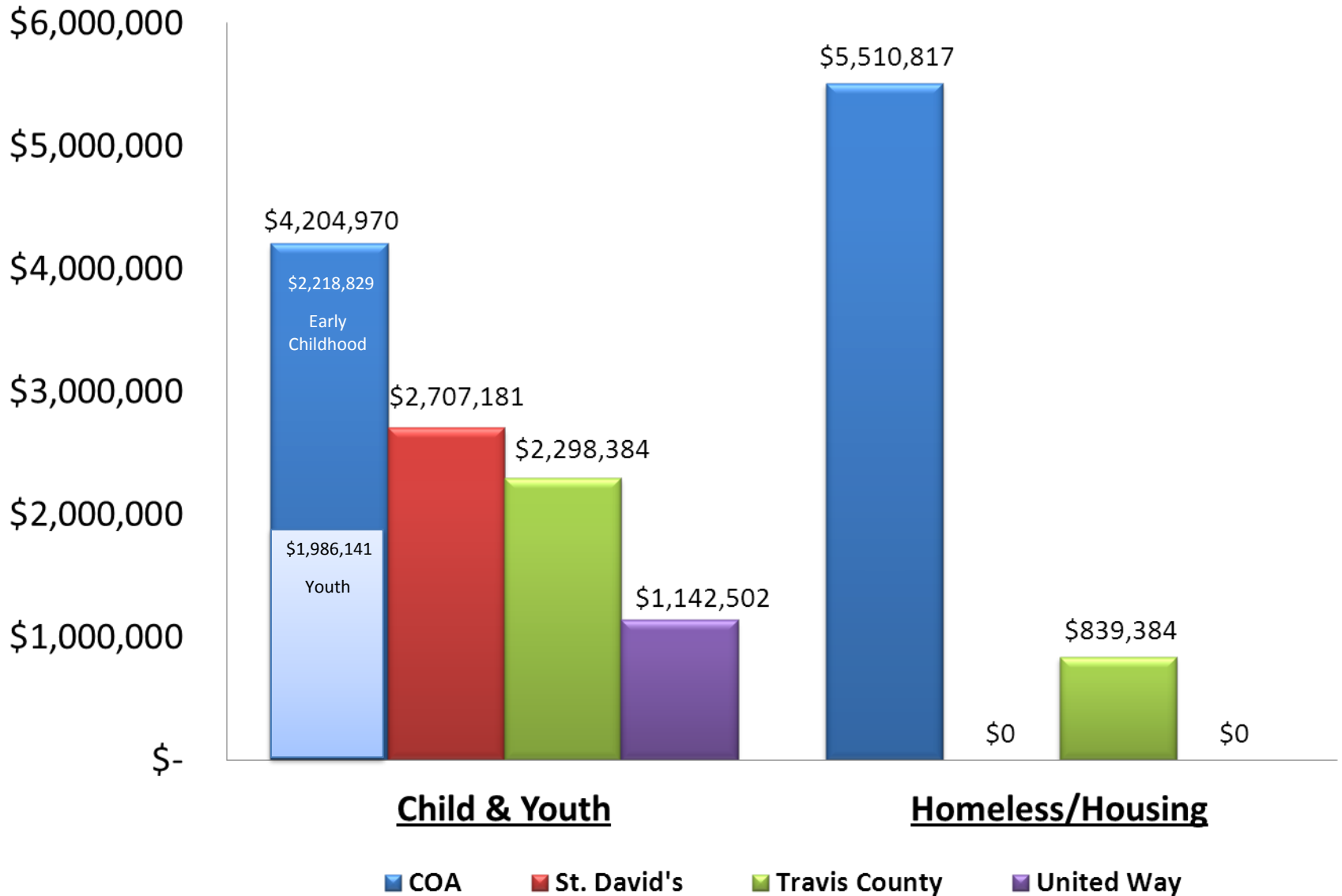
☐ **Universal Support Services**

☐ **Enrichment**

# Investments

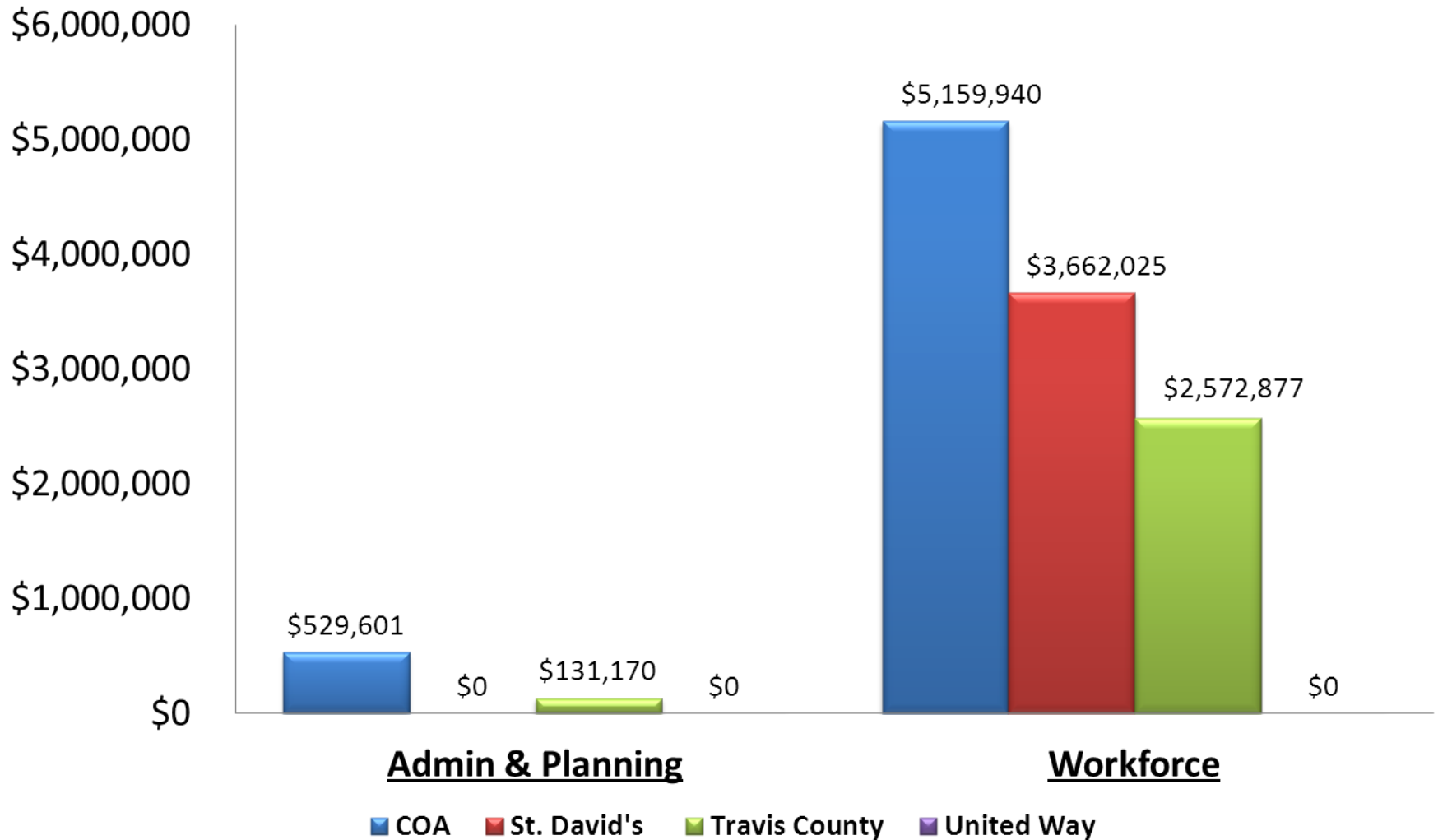


# Investments (cont...)





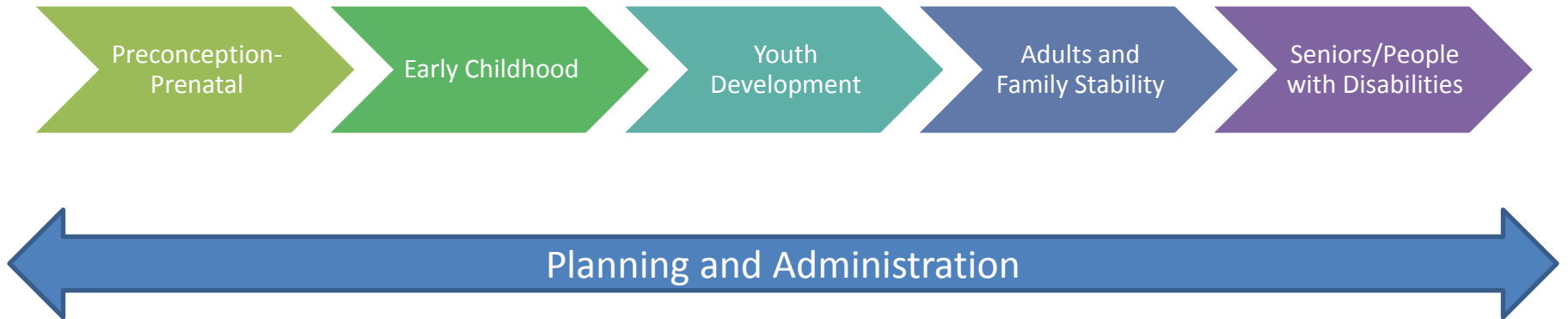
# Investments (cont...)



# New Social Services Framework

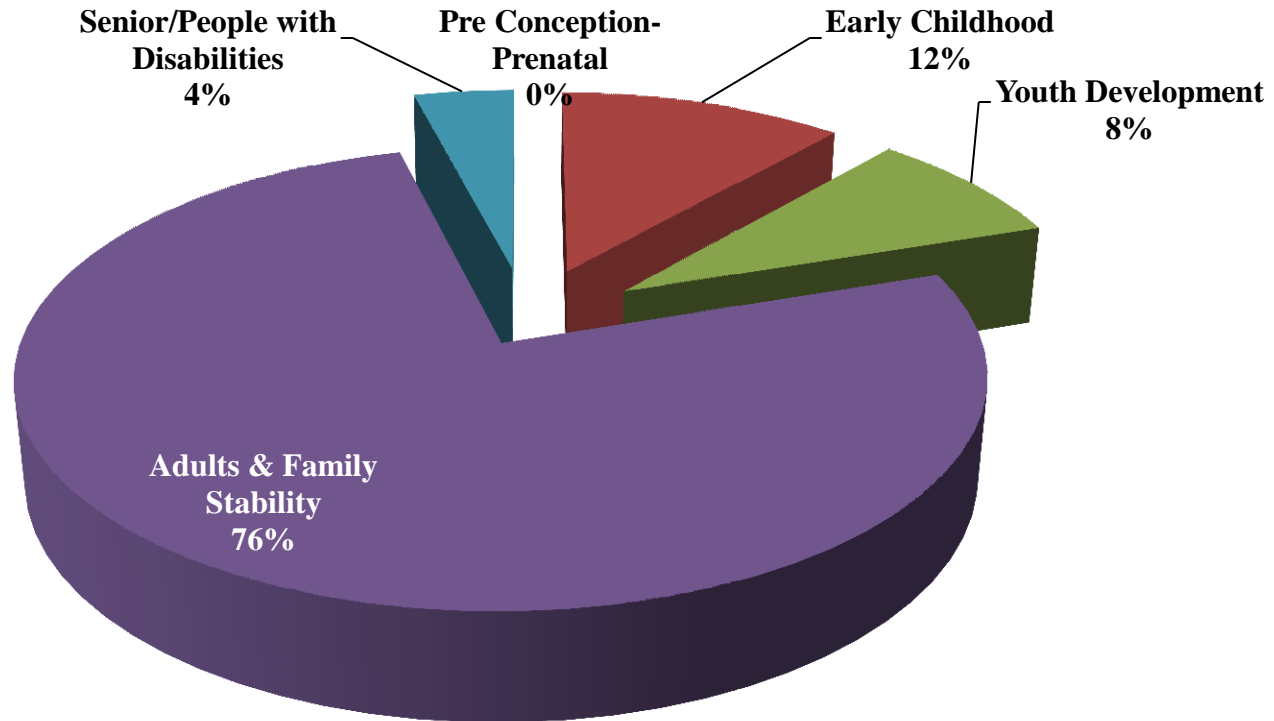
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## Life Continuum Framework



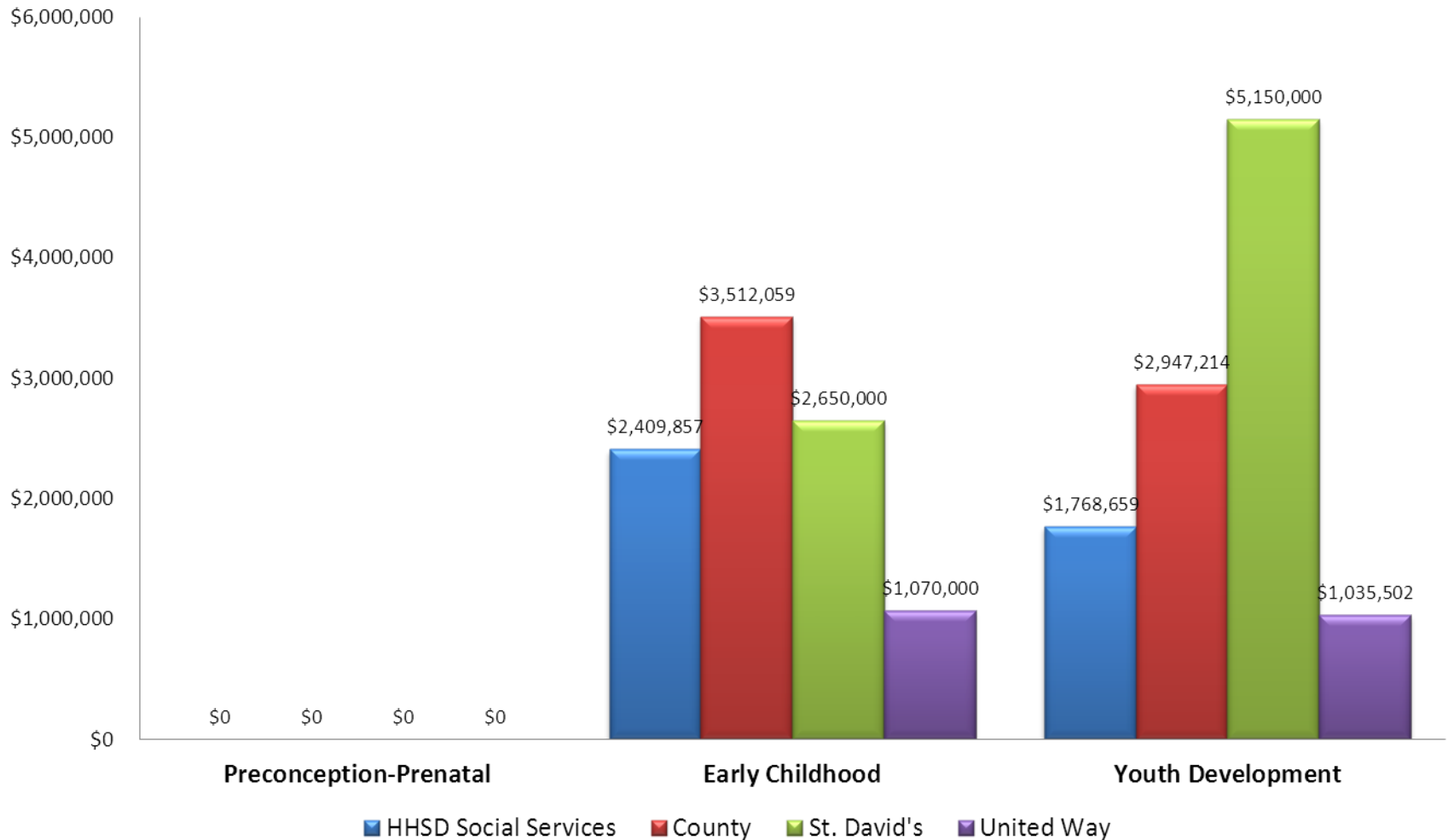
# Current Investment with New Social Services Framework

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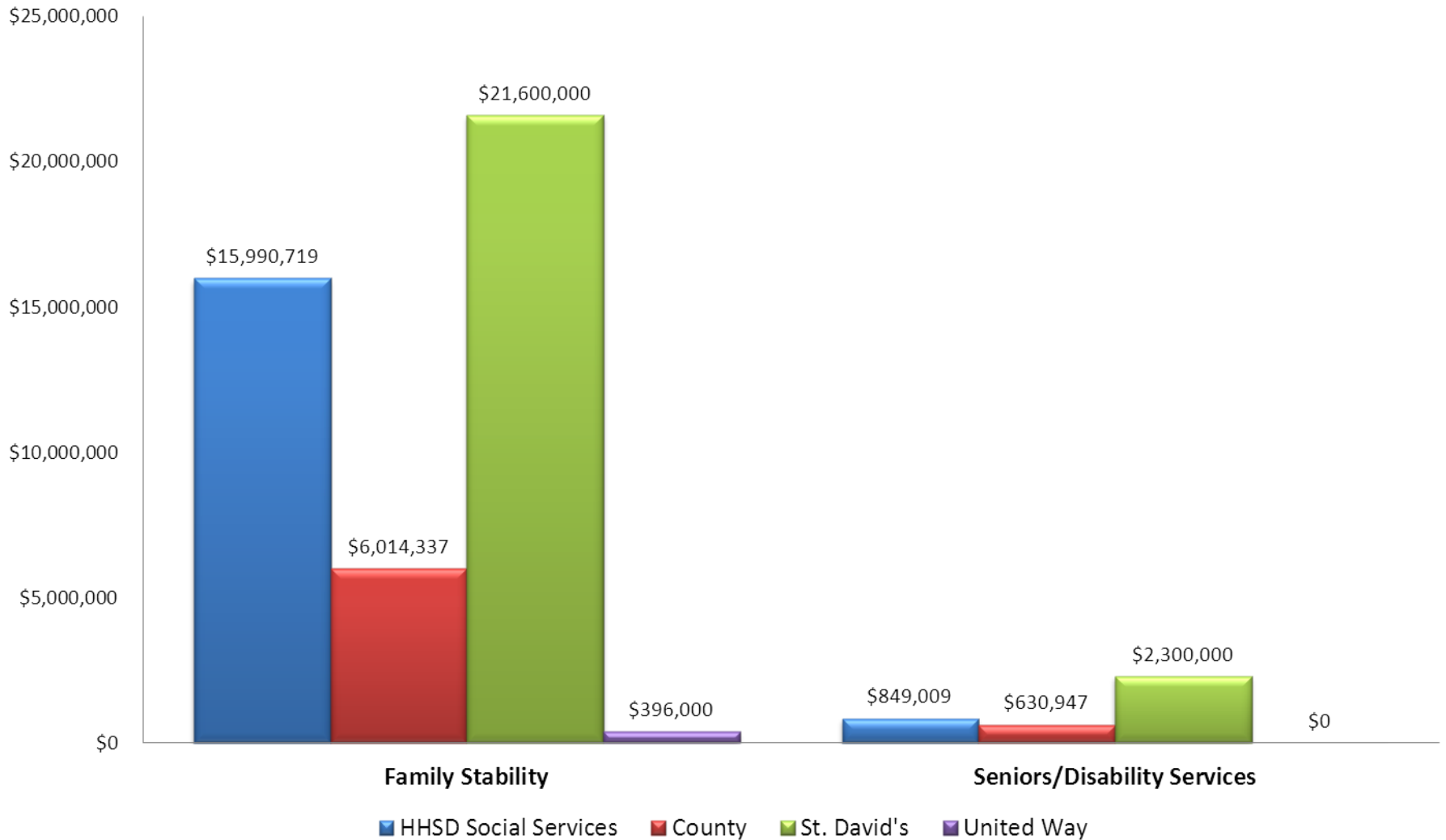


Services	Amounts	Percentage
Pre-Conception- Prenatal	\$0	0%
Early Childhood	\$2,409,857	12%
Youth Development	\$1,768,659	8%
Adults & Family Stability	\$15,990,719	76%
Seniors/People w/Disabilities	\$849,009	4%
Total Contract Amount	\$21,018,244	100%

# Investments



# Investments (cont.)



# Proposed Social Services Framework

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## **1. Preconception- Prenatal**

### **Preconception**

- Pre-pregnancy health

### **Pregnancy & Prenatal Education**

- Parenthood
- Breast feeding
- Nutrition
- Maternal Depression

### **Prevention**

- Low-birth weight
- Infant mortality
- Birth disparities
- Injury

### **Promote healthy birth outcomes**

## **2. Early Childhood**

### **Child Care Quality Improvement**

- Improve quality of child care services to low-income children
- Improve teacher/director qualifications
- Provider training/mentoring
- Quality standards

### **Child Development**

- Dual generation programs
  - Parent education coupled with early childhood education
- ECI (Early Childhood Intervention) support
- Families with medically fragile children supports
- Head Start/Early Head Start supports
- Home visiting
- Parent education

# Proposed Social Services Framework

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## **3. Youth Development**

### **Opportunity Youth**

- College Readiness
- Leadership Programming
- High Risk STD/HIV Prevention and Leadership Programming
- Parenting Skills
- Transition Services for Youth Aging out of Foster Care
- Workforce Readiness

### **Out of School Time-Youth Enrichment**

- College Readiness
- Dropout Prevention
- Juvenile Delinquency Prevention
- Leadership, Teambuilding, and Physical Fitness Programming

## **4. Adults and Family Stability**

### **Basic Needs**

- Domestic Violence Services/Prevention
- Food
- One time housing/utility assistance
- Safety

### **Housing**

- Emergency shelter
- Homeless prevention
- Homeless services
- Permanent Supportive Housing
- Transitional housing

### **Integrated Health**

- Behavioral health
  - Mental health
  - Substance abuse
- Health literacy

# Proposed Social Services Framework

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## **5. Seniors/People with Disabilities**

### **Basic Needs**

- Food/nutrition
- Socialization and companionship
- Health literacy
- Access to transportation
- Guardianship
- Bill payer
- In home services

### **Behavioral Health**

#### **Mental Health and Substance Abuse**

- Permanent Supportive Housing (PSH) services for people who are chronically homeless
- Case management
- Therapy and counseling

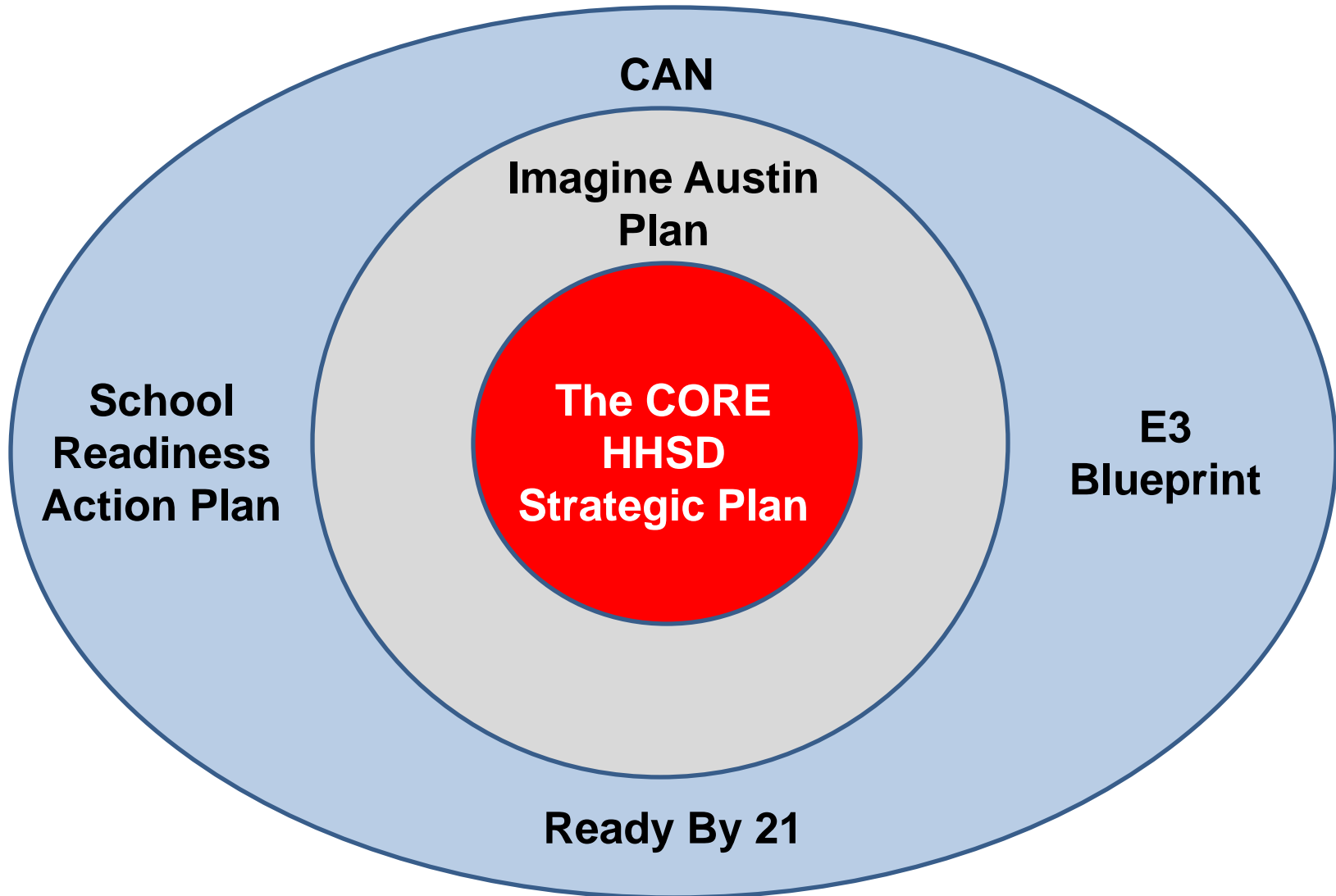
### **Intellectual and Developmental Disabilities**

- Permanent Supportive Housing (PSH) services for people who are chronically homeless
- Screenings
- Guardianship



# Social Services Framework

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# **Social Services Framework**

## **HHSD**

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### **HHSD Strategic Plan Priorities and Goals are to:**

- Serve as an exemplary model of innovative, effective and sustainable public health practices
- Work through community partnerships that ensure a collaborative approach to public health
- Foster a culture that promotes exceptional stewardship of resources (both human and material)
- Work with key partners and community leaders to identify and address issues of inequity and health outcomes
- Promote and raise the visibility of public health locally, regionally and nationally

# Social Services Framework

## Imagine Austin

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### *Imagine Austin Vision Statement*

The Imagine Austin Vision Statement embodies our commitment to preserving the best of Austin and changing those things that need to be changed. The Vision Statement answers the question, "What sort of city do we want Austin to be?" with a series of principles that address the physical and social evolution of the city and the overall wellbeing of its residents.

### *Core Principles for Action*

- Grow as a compact, connected city
- Integrate nature into the city
- Provide paths to prosperity for all
- Develop as an affordable and healthy community
- Sustainably manage water and other environmental resources
- Think creatively & practice civic creativity

# **Social Services Framework Community Plans and Initiatives**

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## **CAN - Dashboard and strategies**

Empower families with knowledge and resources to be advocates for their relations and community

## **E3 Alliance Blueprint**

The blueprint has four goals: 1. School Readiness, 2. Eliminate Achievement Gaps, 3. High School, College and Career Success and 4. Community Accountability.

## **Ready by 21**

Continuum of Development with outcomes for Child and Youth well being for Travis County

## **School Readiness Action overall strategy and focus**

The plan is built on a the following framework: 1. Ready Families, 2. Ready Early Education Services, 3. Ready Health Systems and 4. Ready Communities

# **Community Input Process**

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**Community meetings were held with the following partners to review and provide feedback to the framework:**

- CAN Issue Area**
- One Voice**
- Ready by 21**
- Travis County**
- United Way**

# Social Services Timeline

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- **May 18, 2013** Obtain CMO Approval of Proposed Process
- **May 21, 2013** Present Proposed Process to PHHS
- **June 18, 2013** Present Proposed Process to PHHS and obtain consent to present to full Council
- **August 22, 2013** Present HHSD/PHHS Proposed Process to Council
- **September 17, 2013** Present RFA proposed scope of work and other documents to PHHS
- **November 21, 2013** Present HHSD/PHHS proposed scope of work and other documents to Council
- **December 2, 2013** Release RFA
- **January 23, 2014** Proposals Due From Respondents
- **March 20, 2014** Complete Proposal Evaluations
- **April 15, 2014** Present HHSD Recommendations to PHHS; Obtain PHHS Recommendation for Council
- **June 12, 2014** Present HHSD/PHHS Recommendations to Council; Obtain Authorization to Negotiate & Execute Contracts
- **March 31, 2015** Existing Contracts End
- **April 1, 2015** New Contracts Begin

# **Funding Strategies**

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- **Self Sufficiency Continuum process**
  - Agencies funded: 31
  - Funding competed: \$13,205,639
- **Life Continuum process, funding to be competed:**
  - Prenatal-preconception
  - Early Childhood – Child Development Programs
  - Youth Development
  - Adults and Family Stability
  - Seniors/People with Disabilities
  - Total: \$15,723,148
- **Funding areas not to be competed:**
  - Matching funds for direct childcare and childcare quality
  - Women and Children's Shelter
  - Behavioral Health Safety Net
  - Permanent Supportive Housing
  - Sickle Cell
  - Administration and Planning
  - Total: \$5,753,147

# Next Steps

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- **Ongoing Research and Analysis**
- **City's Anti-Lobbying Ordinance**
- **Develop RFA**
- **Finalize the Evaluation Process**
  - **Approved matrix**
  - **Scoring tool**
    - **Weighted scoring**
    - **Bonus points for collaborations, healthy work environment and leverage**
- **Present RFA scope of work to CMO, PHHS and Council**



# **Social Services Investment Framework**

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**Questions or Comments**